DEPARTMENT OF SOCIAL WELFARE

744 P STREET SACRAMENTO 95814



January 22, 1974

ALL-COUNTY LETTER NO. 74-15

ALL COUNTY WELFARE DIRECTORS

The attached public service announcement is being mailed to radio stations in your county to help remind recipients to promptly return the WR-7 form.

You will notice we are requesting that stations use the spot February 1 through 7 only. If you would like to see it distributed again in March or have any comments on its effectiveness, please let me know.

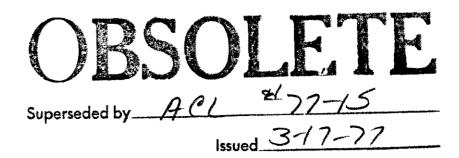
Sincerely,

John H. Sullivan

Assistant to the Director

Public Information

Attachments



DEPARTMENT OF SOCIAL WELFARE

744 P STREET SACRAMENTO 95814



January 22, 1974

Dear Public Service Director

On January 1 county welfare departments began using a new reporting system developed last year by the State Department of Social Welfare and the County Welfare Director's Association.

This system requires welfare recipients in the Aid to Families with Dependent Children (AFDC) program to report their income and eligibility once a month by mail on a new one-page form. The form is sent to recipients on the last day of the month and they are required to return it by the fifth in the pre-stamped envelope provided.

We ask your public service help in reminding welfare families during the first week of the month to mail in this form. The attached announcement contains the information we are attempting to convey.

Your assistance will be appreciated.

Sincerely.

John H. Sullivan

Assistant to the Director

Public Information

Attachment

DEPARTMENT OF SOCIAL WELFARE Health and Welfare Agency State of California Contact: John H. Sullivan 916-322-2612 DSW #4-74

January 22, 1974

PLEASE USE FEBRUARY 1-7

RADIO SPOT

A special message to persons receiving AFDC -- Aid to Families with Dependent Children: To guarantee that you receive your March checks and remain eligible for Medi-Cal, be sure to mail your WR-7 report covering January at once. This is the eligibility and income report form mailed to you at the end of January. If you have not yet mailed your form, read the instructions carefully, fill out the form, and send it to your county welfare department today. If you have any questions, contact your county welfare department.

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